

FOUNDERS' RETREAT

RELAX. CONNECT. GROW



WHO WE ARE



EQUILIBRIUM ZONE

Equilibrium Zone is synonymous with growth.

We are building an operational backbone and systemic infrastructure that will drive the growth of new-age companies, startups, and businesses across the world!



HELLO AFRICA TRAVEL

Hello Africa Travel is a Travel Agency that helps with everything you need to plan and book your next African adventure.



OUR MISSION

Connecting Africa's Startup Founders' Community

The Founders' Retreat is designed for senior executives, entrepreneurs and anyone looking to experience the latest trends, disruptions, technology innovations, and ideas that are shaping how to do business in the Western Cape, South Africa.





Our ecosystem tours are not only an opportunity to meet potential partners, but also to engage with industry experts and be inspired by the most established Tech ecosystem in Africa.



Our mission is to give you an immersive entry into the bustling Cape Town tech ecosystem, connect you with the people you need to help you grow your business and equip you with the tools you need to get your foot into the door of the SA market.

WHAT TO EXPECT

01 Welcome Dinner

02 Networking Day

03 Stellenbosch Day

04 Government Day

05 Khayelitsha Day

06 Investors Day

07 Free Day

08 Checkout





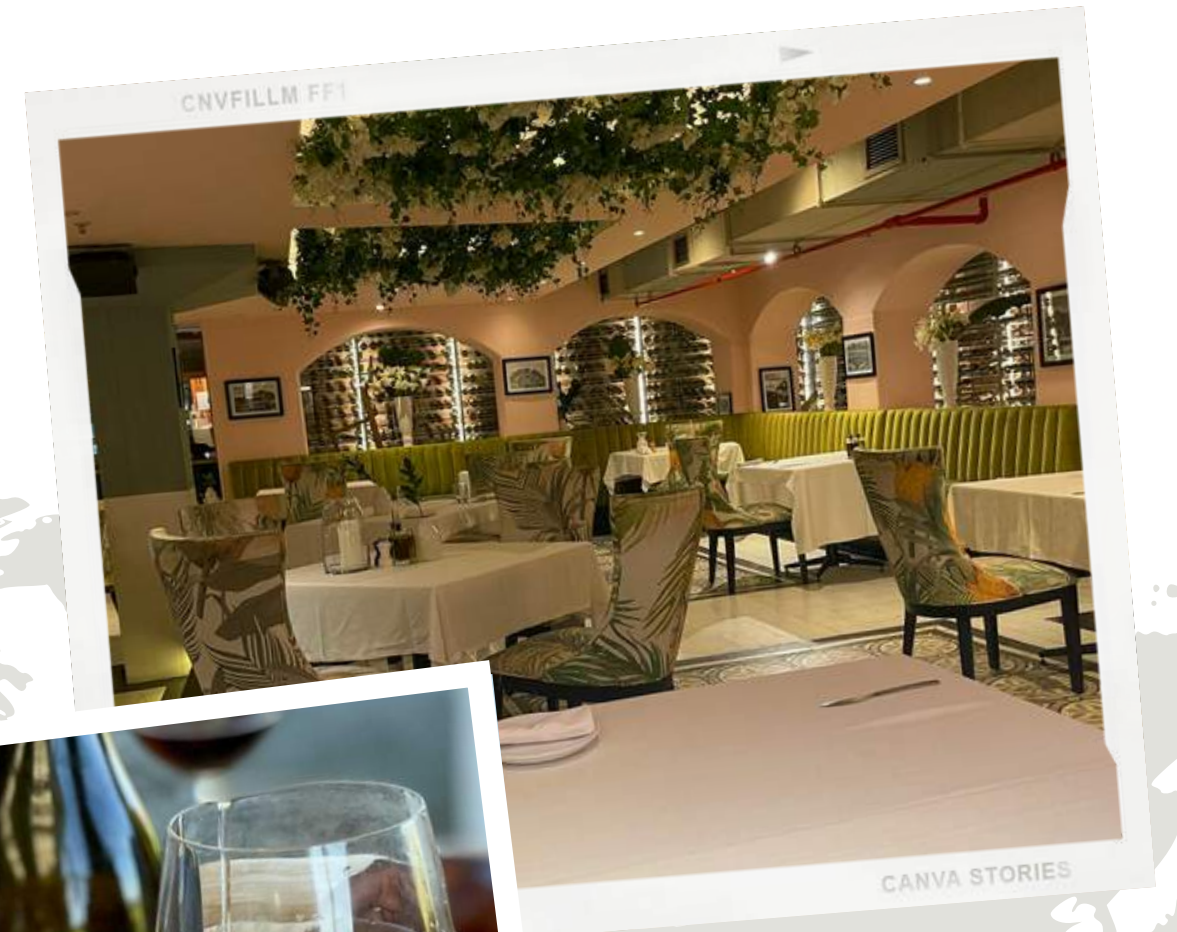
THIS IS THE ITINERARY

We have listed the events that will make your trip worthwhile

DAY 1

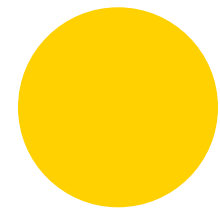
Sunday

- Join the welcome dinner, meet your fellow cohorts and get a feel of the week and activities ahead



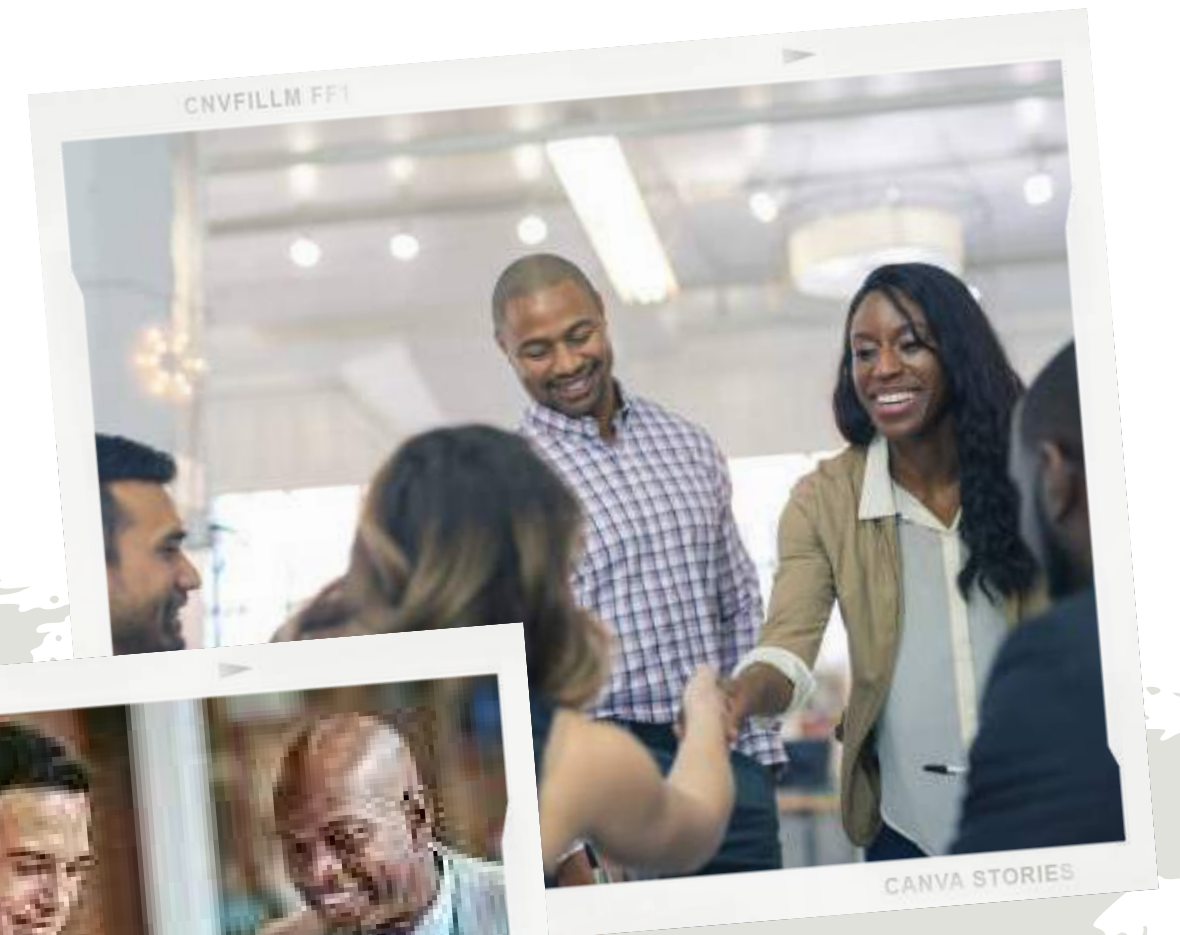
DAY 2

Monday



Networking Day

Speed Networking / Silicon Cape
Experience at Workshop1



DAY 3

Tuesday

Stellenbosch Day

- A facilitated session on how to create value- driven partnerships with startups.
- A cross-sector and inter-disciplinary understanding of innovators and innovation in Stellenobosch

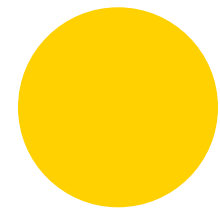
Experience

Vineyard Lunch



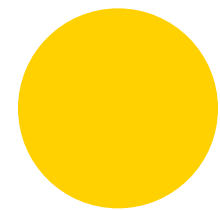
DAY 4

Wednesday



Government Day

Brunch With Government Representatives



Meet with key stakeholders from City of Cape Town, Wesgro, Department of Economic Development and Tourism (DEDAT) to better understand how the City Of Cape Town and the Western Cape are supporting tech entrepreneurship.



DAY 5

Thursday

Khayelitsha Day

Khayelitsha Startup Ecosystem
inclusive innovation, supporting
entrepreneurs and organisations
creating products and services for
township economies

Experience

Lunch and Sundowners



DAY 6

Friday

Investors Day

Meeting with investors working with emerging, disruptive technology startup businesses and Investment managers that accelerates the international expansion of African innovation-driven businesses

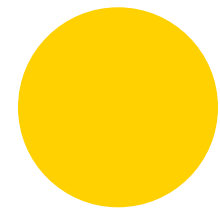
Experience

Sunset Boat Cruise



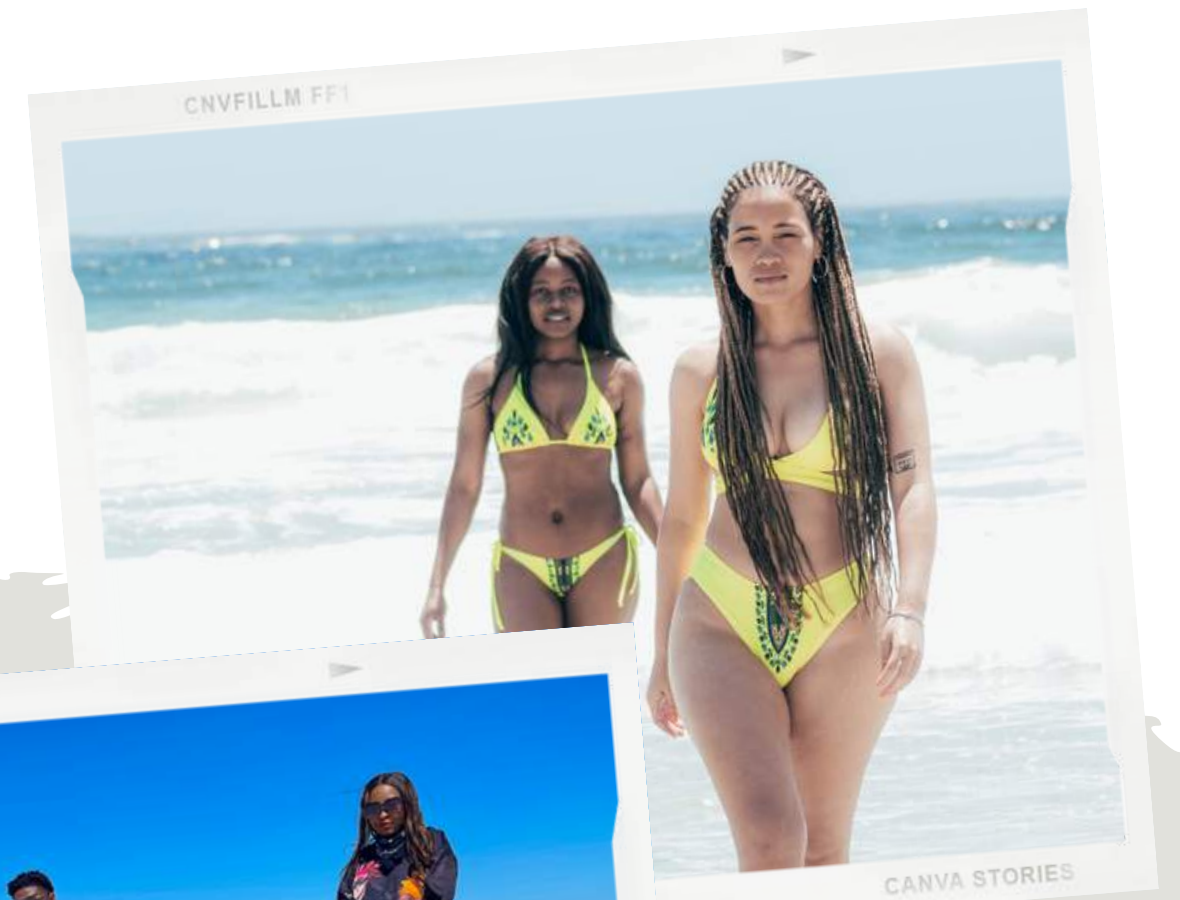
DAY 7

Saturday



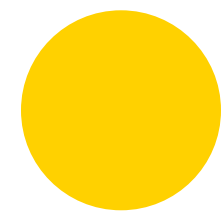
Free Day

A chance to enjoy the city of Cape Town and all it offers. Special discount on experiences booked via Hello Africa Travel

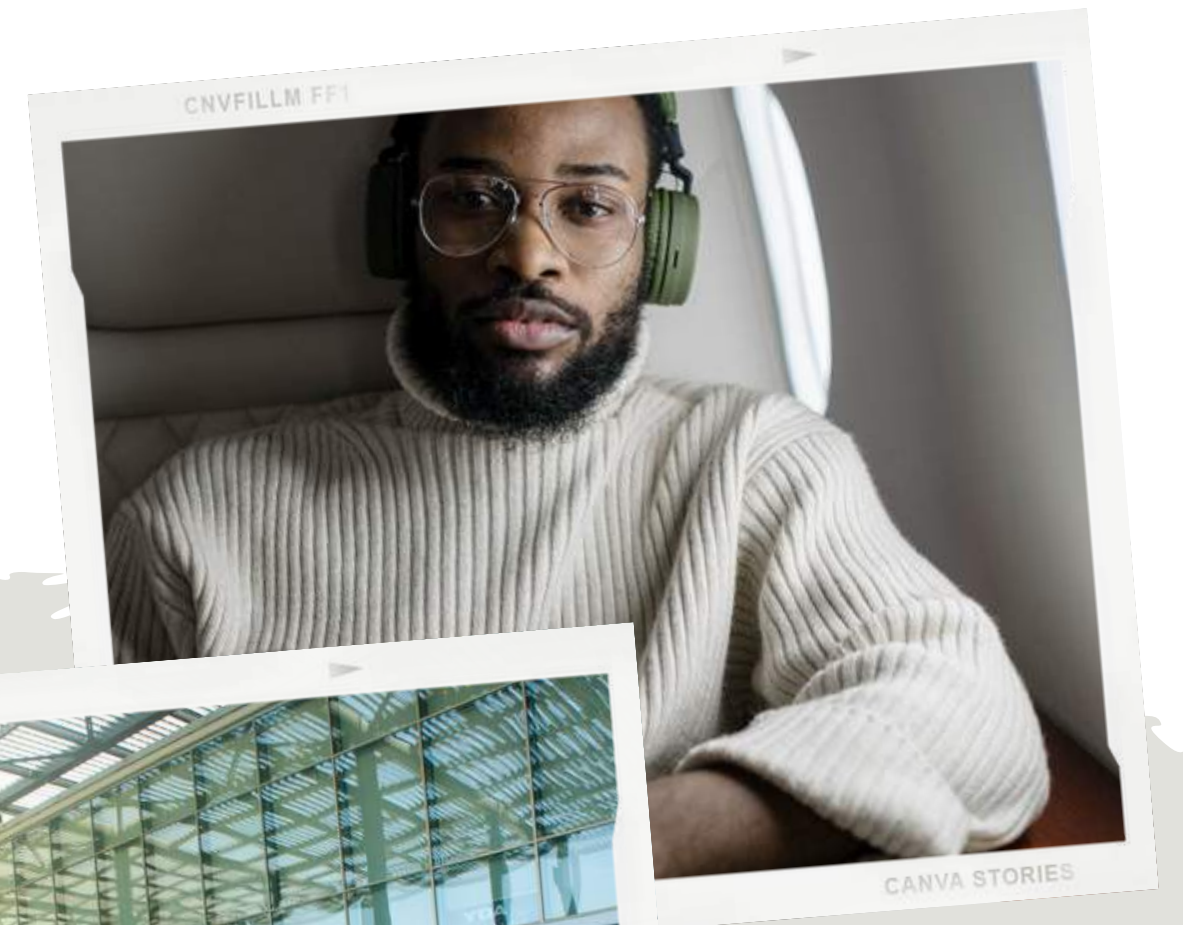


DAY 8

Sunday



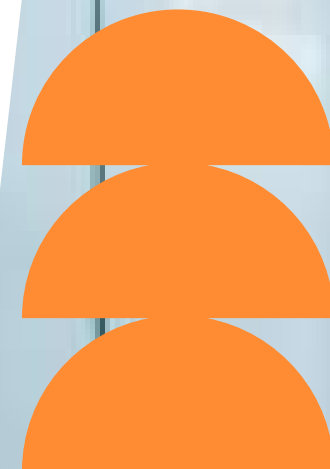
**Check out and departure
at 11:00am**



YOU HAVE QUESTIONS

**We have
answers!**

Explore Us



WHO SHOULD GO ON THIS TRIP?

A Tech Startup Founder That Wants to
Relax, Connect with Investors and
Grow Their Business





WHY IS THIS TRIP BETTER THAN GOING ALONE?

You will have the avenue to meet and network with other African Tech Startup Founders with whom you share common goals.

WHAT'S INCLUDED IN THE PRICE?

- Premium Accommodation
- Transport to and fro Event locations
- To and Fro Visa and Ticket Booking
- Events in notable locations around Cape Town
- Sunset Boat Cruise
- Breakfast
- Vineyard Brunch
- Welcome and farewell Dinner
- Lunch and Sundowner Experience



WHAT TYPE OF HOTEL?



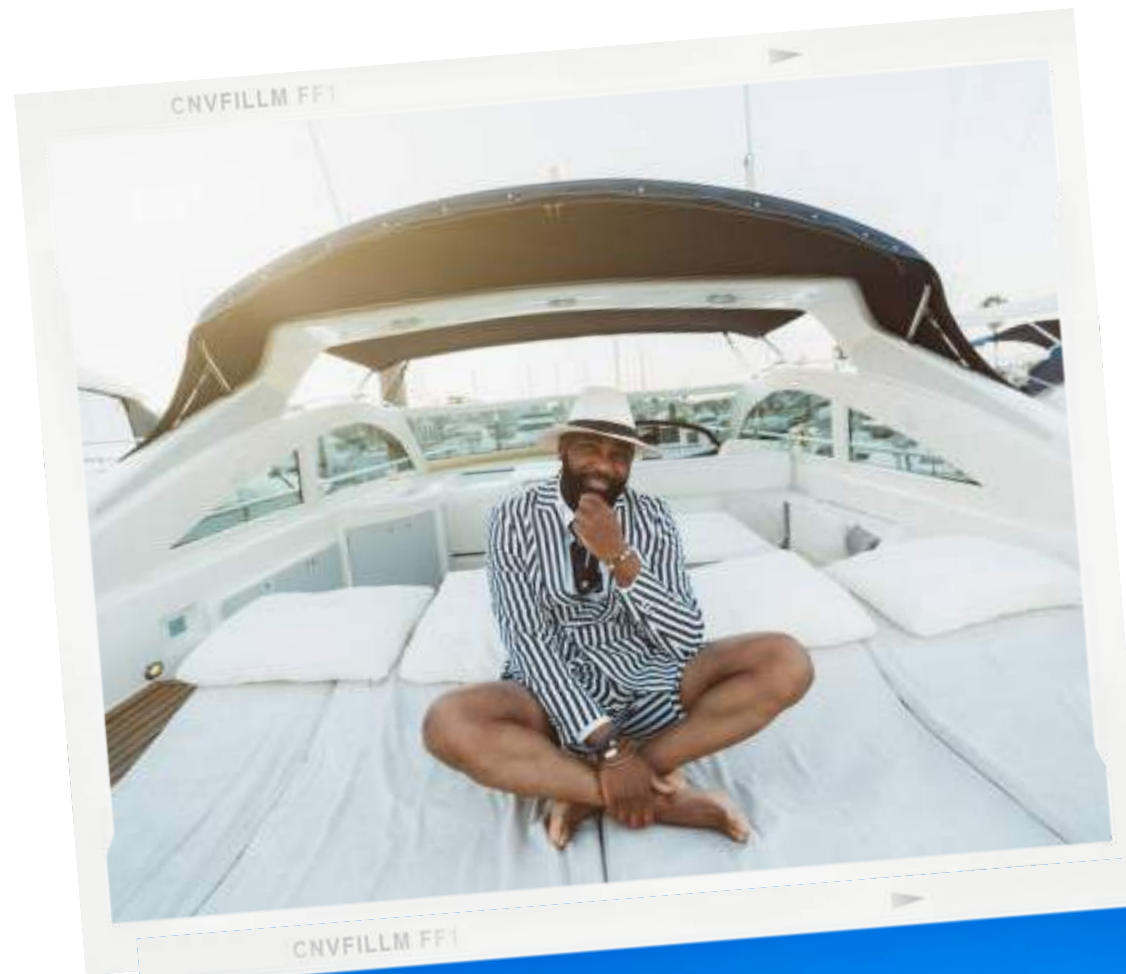
Hotel reservations will be made in one of the best and classy hotels in Cape Town.

You will definitely love the beauty and calmness of the scenery.

DO WE GET TO HAVE SOME FUN?

A whole lot of fun!

Our itinerary contains a series of exciting and memorable experiences organised for your utmost pleasure



CAN I WORK WHILE ON THE TRIP?

Yes, definitely.

We have made provisions for some time in which you can attend to your personal work.



WHAT TYPE OF INVESTORS AND GOVERNMENT OFFICIALS ARE EXPECTED?

Key stakeholders from City of Cape Town, Wesgro, Department of Economic Development and Tourism (DEDAT) to better understand how the City Of Cape Town and the Western Cape are supporting tech entrepreneurship.





IS THERE OPPORTUNITY TO PITCH?

Yes.

There will be opportunities to pitch to Investors and other Startup founders

WHEN IS THE DEADLINE FOR PAYMENT?

The payment should be made on or before 30th of August, so we will have the time needed to process the visas and book the tickets.





This is a big opportunity for you to gain insights from Africa's thriving Startup owners and see what works from different perspectives



READY TO RELAX, CONNECT AND GROW?

Contact



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<https://bit.ly/FoundersRetreat2022>



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..... **Thank You**

